

February 23, 2011

**EX PARTE NOTICE/SUBMITTED BY ECFS**

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, D.C. 20554

Re: **ET Docket No. 10-235**  
Innovation in the Broadcast Television  
Bands

Dear Ms. Dortch:

This office represents Entravision Communications Corporation ("Entravision").

On February 22, 2011, the undersigned and Walter F. Ulloa, the Chief Executive Officer of Entravision, met with the following members of the staff of the Media Bureau: William Lake, Barbara Kreisman, Joyce Bernstein, and Kevin Harding.

In the meeting, the Entravision participants discussed a matter related to the above-referenced proceeding. Entravision advised the participants as to the important public service provided by many low-power television stations to the Hispanic community, which has a higher antenna dependency level than other demographic groups and whose members rely on Spanish-language broadcasters for their news, sports and information as to matters of local importance. Entravision urged the participants to, as the Commission considers the future of broadcast television, give due consideration to the needs that low-power television broadcasters serve through their broadcast of Spanish-language programming in communities with Latino populations.

In accordance with Section 1.1206(b)(2), this notice is being filed with the Commission electronically.

Respectfully submitted,



Barry A. Friedman